Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

Vol. 12, No. 29 TORONTO, JULY 16, 1947 $2.00 Per Annum

Weiner SRO Canada Div Chief

Theatre Building Going Forward

Construction in Canada of new theatres and alteration to old houses is proceeding at a brisk pace. In Summerside, Prince Edward Island, Reginald Pope recently opened his Regent Theatre. Seating 550 and costing $60,000, it is the second there,

(Continued on Page 9)

Profs Ponder Pix For UofT Curic

A committee of five professors from the University of Toronto recently completed a survey of the production and use of films for instructional purposes, classed as audio-visual teaching aids, in Canada, Great Britain and the USA. President Sidney Smith,

(Continued on Page 9)

Kusell Now V-P In Charge Of Canadian, Domestic Sales

Canadian division sales manager for the fast-growing Selznick Releasing Organization is Charles M. Weiner, who was Minneapolis branch manager when promoted to that post, it has been made public by Neil Agnew, president.

Weiner's appointment followed the elevation of Milton S. Kusell from general sales manager to vice-president in charge of domestic and Canadian sales.

Other appointments were those of Al Hertzenberg as South African district manager and Fred S. Gulbransen as Far Eastern representative.

Weiner, who will establish an

(Continued on Page 3)

Dumond Added To Foto-Nite Staff

Dudley Dumond has joined the organizational staff of Sterling Films, which company instals the crowd-catching Foto-Nite game, its latest clients being the Capitol, Listowel, and the Francais, Ottawa. Dumond has quite a publicity and advertising background.

It is expected that Foto-Nite, at present being supervised by George Oullahan, will name its new sales manager soon.

Drop in biz has stimulated interest in Foto-Nite, what with a number of theatres having brought back premiums.

RKO Men Meet For Sales Gab

Some 450 delegates from Canada, the United States and many foreign countries attended RKO's recent 16th annual sales meeting at the Waldorf-Astoria Hotel in New York.

Toronto's contingent included Jack Bernstein, branch manager;

(Continued on Page 8)

WB Title Change

"Need for Each Other" has been selected as the new title for the Warner Brothers' production formerly titled "Love at First Sight."

On International Committee

Three Chief Barkers of Variety are shown in an international handclasp at the recent convention. On the left is John J. Fitzgibbons, head of the Canadian club, Tent 28, Toronto; in the centre is Charlie Skouras, Tent 25, Los Angeles; and on the right Louis Montes, chief of the Mexico tent. Fitzgibbons and Montes are members of the newly-created International Committee.

Tent 28, Toronto, meets next on July 16th, 12:30 p.m. in Vanity Fair, King Edward Hotel.

Korda Films To FPCC Through 20th-Fox

Exhibition of British pictures will increase greatly in Canada's leading theatres during the next few years, it was revealed by John J. Fitzgibbons, CBE, president of Famous Players, who has made public the news that agreements concluded between his company and 20th Century-Fox Film Corporation give it the rights to the showings in this country for a period of years of all the productions of Sir Alexander Korda.

Fitzgibbons' statement followed the announcement in New York by Spyros P. Skouras, president of 20th Century-Fox, that his organization had acquired the

(Continued on Page 3)

Kern To Direct

James V. Kern will direct the Jack Carson starrer at Warners, "Barbary Host."

Deal Concluded For Pathe Franchise

ABC-Pathe British films will be distributed in Canada through PRC, which company now handles British National product in this country. British National is a wing of ABC-Pathe.

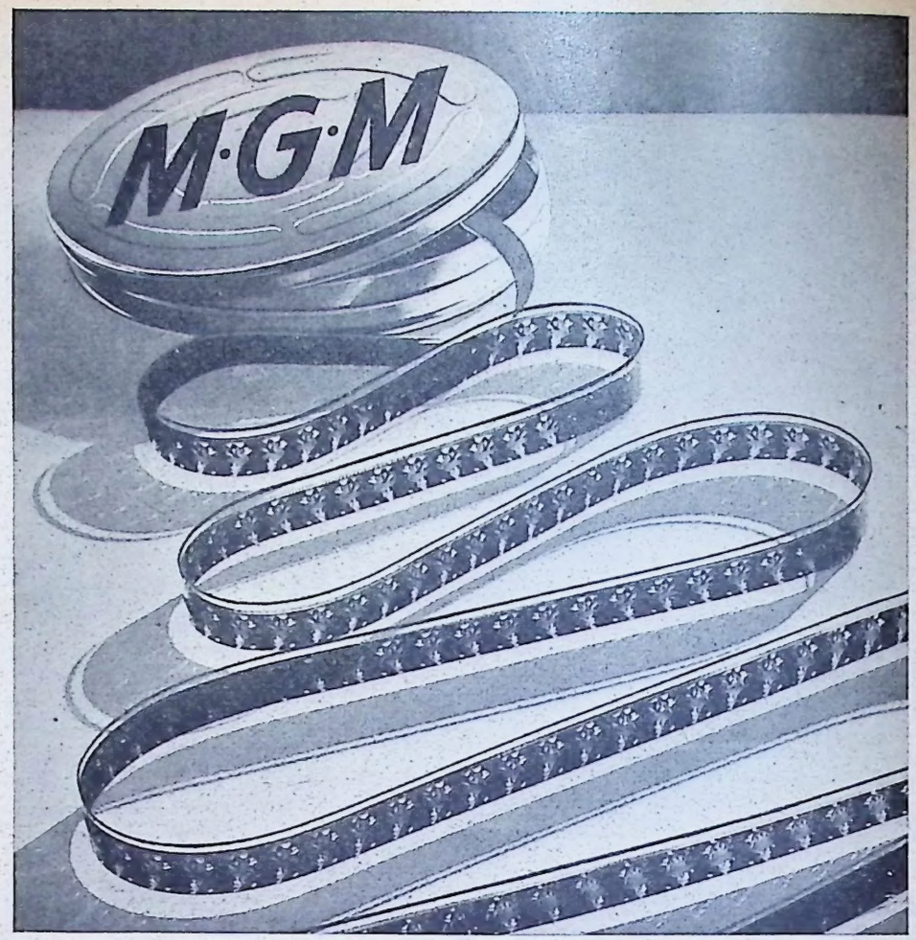
Terms were agreed on when Max Gumpel, head of foreign distribution, conferred recently in Toronto with David Griesdorf, general sales manager, and Harry J. Allen, president of the Canadian setup. The deal was okayed on Gumpel's return to the UK.

Radis To UA

Robert Radis succeeds Jack Reid as manager of the Calgary branch of United Artists on July 18th. Radis, who came from RKO to the Toronto sales staff a year ago, resigned. News of Reid's new affiliation is expected.

"YOU'RE ON THE RIGHT TRACK, MISTER!"

The news of M-G-M's gigantic production program has literally electrified the industry! Thanks for the fan mail! Our Friendly customers applaud us for leading the way as usual with optimism, daring and greatness!



M-G-M RELEASES! JUNE! JULY! AUGUST!

Plenty of top product from Leo when you need it most!

"THE HUCKSTERS"—Clark Gable, Deborah Kerr · "THE YEARLING" (Technicolor)—Gregory Peck, Jane Wyman, Claude Jarman, Jr. · "FIESTA" (Technicolor)—Esther Williams, Ricardo Montalban "HIGH BARBAREE"—Van Johnson, June Allyson · "DARK DELUSION"—Lionel Barrymore, James Craig, Lucille Bremer · "CYNTHIA"—Elizabeth Taylor, George Murphy · "LIVING IN A BIG WAY"—Gene Kelly, Marie McDonald ("The Body") · "SEA OF GRASS"—Spencer Tracy, Katharine Hepburn, Robert Walker, Melvyn Douglas · "ROMANCE OF ROSY RIDGE"—Van Johnson · *Two Masterpiece Reprints:* "THE GREAT WALTZ" and "GONE WITH THE WIND" (Technicolor)—David O. Selznick Production

★

M-G-M RELEASES STARTING SEPTEMBER!

"SONG OF LOVE"—Katharine Hepburn, Paul Henreid, Robert Walker · "UNFINISHED DANCE" (Technicolor)—Margaret O'Brien, Cyd Charisse, Karin Booth, Danny Thomas · "MERTON OF THE MOVIES"—Red Skelton · "SONG OF THE THIN MAN"—William Powell, Myrna Loy · "GREEN DOLPHIN STREET"—Lana Turner, Van Heflin, Donna Reed · "THE BIRDS AND THE BEES" (Technicolor) —Jeanette MacDonald, Jose Iturbi, Jane Powell

★

IN PRODUCTION "THE BIGGEST PARADE OF M-G-M HITS!"

"HIGH WALL"—Robert Taylor, Audrey Totter · "IF WINTER COMES"—Walter Pidgeon, Deborah Kerr, Angela Lansbury · "VIRTUOUS"—Van Johnson, June Allyson · "KILLER McCOY"—Mickey Rooney, Elizabeth Taylor · "ALIAS THE GENTLEMAN"—Wallace Beery, Tom Drake · "CASS TIMBERLANE"—Spencer Tracy, Lana Turner · "KISSING BANDIT" (Technicolor)—Frank Sinatra, Kathryn Grayson "UPWARD TO THE STARS"—Robert Walker, Donna Reed · "ON AN ISLAND WITH YOU" (Technicolor) —Esther Williams, Peter Lawford, Ricardo Montalban, Cyd Charisse, Jimmy Durante · "SPEAK TO ME OF LOVE"—Greer Garson, Walter Pidgeon · "THREE MUSKETEERS" (Technicolor)—Lana Turner, William Powell, Gene Kelly, Van Heflin · "B. F.'s DAUGHTER"—Katharine Hepburn · "HOMECOMING OF ULYSSES"—Clark Gable · "STATE OF THE UNION"—Spencer Tracy, Claudette Colbert · Irving Berlin's "EASTER PARADE" (Technicolor)—Judy Garland, Gene Kelly, Peter Lawford, Cyd Charisse

Ch. Weiner SRO Canadian Chief

(Continued from Page 1)

office in Toronto, was formerly with United Artists for five years in the capacity of eastern and western district manager. In 1924 he was in charge of the western Canada district office in Winnipeg, at the time when Jake Berman was manager for eastern Canada. The district offices were abolished when Haskell Masters came to Canada as general manager and authority centred in Toronto. Weiner was subsequently Famous Players' booker in Winnipeg. Mrs. Weiner is from that city and their daughter was born there.

SRO will require a staff the same size as other majors engaged in Canadian distribution on a national scale, Weiner told the Canadian Film Weekly in the Royal York Hotel. His first task is location of space for home and branch headquarters. Also in negotiation is a deal for the physical handling of SRO product through one of the other companies in the Canadian field.

Milton Kusell became a salesman in 1917 for Paramount Pictures in the Chicago office and two years later was promoted sales manager of the same branch. He was transferred to New York as special salesman in 1920 and in 1922 opened the New Jersey exchange as manager. Three years later he was appointed manager of Paramount's New York branch, and in 1932 was made district manager for New York, Brooklyn, Albany and New Jersey. He left Paramount in 1945 to become eastern supervisor of sales for Vanguard films When the Selznick Releasing Organization was formed in 1946, Kusell was named general sales manager.

Laudy Lawrence, authority on international distribution, was recently given the responsibility of supervising all foreign sales for SRO.

On Newsreel Staff

Ned Buddy, former editor and general manager of European newsreel operation for Paramount, has been named assistant to James Allen, head of Warners' newsreel service.

James Foy, Passes In Oshawa, Ontario

James I. Foy, industry veteran and manager of the Regent Theatre, Famous Players' unit in Oshawa, Ontario, passed away last week.

Foy, who was connected with distribution for many years, resigned from Monogram nad Pioneer in 1943 to take the Oshawa post. The news of his passing was received with much regret.

Korda Films To FPCC Through 20th-Fox

(Continued from Page 1)

Korda films for distribution in the western hemisphere. The Fox-Korda deal was made known here at the same time as in New York by Sydney Samson, general manager of the Canadian division of the distributing company.

The deal indicates increased competition for the Canadian market among the various producers of British pictures, the leading distributor of which is J. Arthur Rank at this time. Recently the interests which control the PRC franchise in Canada concluded an agreement with ABC-Pathe for the distribution of eight films during the next season and this same group is now releasing eight from British National. It is said that the Korda films will number 14 in four years and it is evident that there will be an abundance of British product available for Canadian screens.

In New York Spyros Skouras said that it was the most important releasing agreement entered into by Fox in the history of the company.

It would stimulate British production by insuring an increased outlet for its films and provide much-needed American dollars to replace those sent out of the country, as well as enhance the friendship between London and Hollywood.

Negotiations for this new releasing arrangement were started a few weeks ago between Sir Alexander Korda, Joseph M. Schenck, executive production head of the Twentieth Century-Fox studio, and Darryl F. Zanuck, vice-president in charge of production. The final details were worked out in New York last week by Joseph H. Moskowitz, vice-president and eastern studio representative, and Hugh Quennell, an associate of Sir Alexander Korda.

For more than 30 years Sir Alexander Korda has been one of the outstanding figures in motion picture productions in Hollywood and later in England. He was the first producer to bring great distinction to English-made pictures with his memorable "The Private Life of Henry VIII" and many other hits on both sides of the Atlantic including "The Scarlet Pimpernel," "That Hamilton Woman," "Rembrandt," "The Thief of Bagdad," "Knight Without Armor," "Four Feathers" and many others.

The distinguished pictures Sir Alexander Korda will produce, and which will be exhibited by Famous Players under this agreement, represent the most ambitious production program he has undertaken in his illustrious career as an international producer. Many of these films will feature well-known American players as well as British stars.

Oscar Wilde's "An Ideal Husband," a Technicolor production starring Paulette Goddard and personally directed by Korda, is completed and will be the first of the pictures to be released under the agreement. It will be followed by Tolstoy's "Anna Karenina" which will have Vivien Leigh and Sir Ralph Richardson as the stars under the direction of Julien Duvivier, who directed "The Great Waltz," "Heart of a Nation," "Flesh and Fantasy" and many other international triumphs.

Later from the Korda studios in England will come an as yet untitled production to be directed by Carol Reed who produced the outstanding films "Night Train," "The True Glory" and "Odd Man Out." Mr. Reed is also scheduled to direct a picture to star Cary Grant. Other pictures from Korda will include "Bonnie Prince Charlie," starring David Niven, and "I Will Repay," which will have Rex Harrison as its star. Additional pictures will be announced at a later date.

NO CFW's FOR TWO WEEKS

There will be no issues of Canadian Film Weekly for the next two weeks, as explained earlier by us. We are closing for a simultaneous staff holiday and we refer you to the other publications in the field for news of the industry.

Film Weekly

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MILTON S. KUSELL
Named vice-president in charge of domestic and Canadian sales of the Selznick Releasing Organization by President Neil Agnew.

'Front Page Scandal'

"Front Page Scandal" is the release title of the latest Monogram Bowery Boys' film.

WB Windup Film

Final release of the Warners Brothers' 1946-47 schedule is "Cry Wolf," starring Errol Flynn and Barbara Stanwyck.

NFB
The New
CANADA CARRIES ON
RELEASE FOR
July
MEXICO TODAY
A NATIONAL FILM BOARD PRODUCTION
Distributed by
COLUMBIA PICTURES

RKO Tele Chief Says Films Best

"You will find one of these days that the picture companies will make their facilities available to television advertisers," Ralph B. Austrian, RKO television chief said during a recent address, "and when they do, they will produce shows for the same audience, mind you, that goes to movie houses and who are movie-conditioned and who expect real showmanship, movement, perfection, lighting, focussing and no errors in lines or blank screens or wrong camera switches. When it comes to manufactured entertainment—here I specifically exclude the reporting of events as they actually happen—I claim that motion pictures can do a better job than live television and I will argue that against any one."

Austrian's address, titled "What About Commercial Films?," was delivered at the Television Institute and Trade Show in New York recently. He discussed taste and skill in presentation of programs, self-regulation and the value of moving pictures in subtle selling of commercial products.

"We in the picture industry know what a powerful selling job has been done with never a mention of a product or even showing its name," he said. "Years ago when General Electric made its first home refrigerator, the one that had the distinctive Monitor top, which no one else had, every kitchen scene in nearly every movie had one of those refrigerators in the picture and the results were miraculous. Inquiries came in from all over the world. When the first pure white boudoir telephone set was shown, there heretofore had been only the conventional black ones, orders poured in for them. When Clark Gable once removed his outer shirt and revealed that he wore no undershirt, a great *unselling* campaign was started. All the would-be he-men left off wearing undershirts and the undershirt manufacturers went wild.

"New men's and women's styles are started all over the world just by the stars wearing them. Next time you take your wife or sweetheart to a picture, ask *her* when you leave the theatre what the leading lady wore. She will tell you down to the last button, and most likely she will be watching for the same thing when she goes shopping."

Sign New Contracts

Joyce Reynolds and Robert Hutton have signed new seven-year contracts with Warner Brothers.

By the Sweat of My Browse

Louis Rotenberg was the agent through which the much-sought-after parking lot property in the heart of Dundas Square was purchased from the Mulock Estate. The next parcel westerly, which fronts on Yonge, will be occupied by a 20th Century theatre now a-building. There is a legend that the late Sir William Mulock, who almost lived to be one hundred and is said to have attributed his longevity to drinking a bottle of spirits a day, ruled against the sale of the parking lot property as a theatre site. His opinion was that there were too many. . . The Montreal papers sure gave plenty of space to Tommy Dowbiggin's induction in the Paramount 25 Year Club. . . Steve McManus, who used to be one of 20th Century's prize theatre pilots, just resigned as manager of the Lakeshore Terrace Hotel, Kingsville. Here's hoping he finds himself back in show business. . . The Sol Allen-Maple Leaf Gardens lawsuit is still on. . . Arthur King and Danny Webb may meet in a return match. Last time these two ebony-skinned lightweights met in the Gardens ring they looked (from the cheap seats) like a couple of flies buzzing around a sugar bowl. . . There will be a big Canadian delegation for the Buffalo Variety tent's golf tournament, so you will have plenty of company if you decide to go along.

* * *

Mills of 'The Gods'

Johnny Mills, top man in "Great Expectations" and an English film idol, was the star of the luncheon in his honor at the Royal York Hotel. Naturally, he was impressed with Canada but what was most interesting was his brief description of British film production before J. Arthur Rank came along. Before the war strange characters in turbans and riding whips acted as producers. These British equivalents of the Hollywood genius disappeared finally "in a cloud of bad scripts." Then came Rank, who gave such young men as David Lean a chance and found much new talent with fresh ideas. Mills' wife, Mary Haley Bell, the English playwright, was also a guest and after being introduced by Earl Lawson said "Little girls shouldn't say things at little boys' parties" and sat down. . . Sorry to hear about the sudden passing of Bill Edwards, a veteran of the business who managed the Mayfair. . . Bill Dineen has been elected prexy of Local 58, IATSE, and will wire up that new Exhibition theatre . . . Oscar Hanson and Frank Vaughan were in Oklahoma City for the Monogram confab. . . Thanks for those kind comments on "The Old House." One of these days there will be news about it.

* * *

Short Throws

Annually the Library of Congress selects copyrighted motion pictures for preservation, picking those films "which most faithfully record, in one way or another, the contemporary life and tastes and preferences of the American people." If this is done in Canada I haven't heard about it—and if it isn't we ought to get busy. Our country is experiencing growing pains, among them debates about a flag and elimination of the term "Dominion." It is important that films picturing the last decade—and earlier—be made part of our national records for future reference. . . A most interesting sign is that of the Strad Violin Shop at One St. Mary's, near Yonge. Nothing flashy or neon-like —just a few musical figures but charming and unusual. . . Nominations are open in our poll to determine the gentleman whom Byron's description suits most. The description: "He was the mildest mannered man that ever . . . cut a throat". . . The Calgary School Board turned down a request that pupils be given identification cards so that those over 12 could obtain lower-priced tickets, an idea of the Council of Home and School Associations . . . John R. McLennan has reached his 25th year with the Capitol, Brockville. Manager for the last six years, he was its projectionist before that. . . Jimmy Delaney has left the sales staff of Paramount, not being able to get accommodation for his family and has returned to Gananoque.

Para Profits Set At $9,522,000

Paramount Pictures estimates its earnings for the first quarter ended April 5, 1947, at $9,522,000 after all charges including estimated provision for taxes on income. This amount includes $1,700,000 representing Paramount's direct an indirect net interest as a stockholder in the combined undistributed earnings for the quarter of partially owned non-consolidated subsidiaries. Earnings for the quarter ended March 30, 1946, were estimated at $11,587,000 including $3,086,000 share of undistributed earnings of partially owned non-consolidated subsidiaries.

The $9,522,000 represents $1.30 per share on the 7,303,972 shares outstanding and in the hands of the public on April 5, 1947, which compares with $1.54 per share for the quarter ended March 30, 1946 on 7,504,272 shares, which represents the 3,752,136 shares then outstanding adjusted for the two-for-one stock split in July, 1946.

PRC To Release First Cameo Pic

The newly-formed Cameo Pictures will release its first production, "Linda, Be Good," through Producers Releasing Corporation.

The initial production effort was selected by Matty Kemp, Cameo's vice-president in charge of production. "Linda, Be Good" is an original by Dick Hyland and Howard Harris. The story was formerly the property of Mike Todd and Sam Coslow.

Kemp, in the USA services since Pearl Harbor, was formerly with Paramount. Associated with Kemp in this production is Noel Clarke.

New Charlie Chan

Monogram has signed Roland Winters, veteran New York stage actor, to replace the late Sidney Toler in the role of Charlie Chan in the series based on the famed Oriental detective.

British Film Daily Changes Hands

The Daily Film Renter and Moving Picture News, one of the leading industry periodicals in the British Isles, has been acquired by a company formed two months ago for the purpose, British & American Film Press, Limited.

No change is contemplated in the policy or makeup of the daily and Ernest W. Fredman, who is managing director of the new company, will continue to be managing director of the publication as formerly.

THE PICK OF THE PICTURES

Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

REVIEWS INFORMATION RATINGS

Vol. 12, No. 29 REVIEWS FROM FILM DAILY, NEW YORK $2.00 Per Annum

Boomerang

with Dana Andrews, Jane Wyatt
20th-Fox 88 Mins.

THIS IS REAL STUFF BASED ON ACTUAL CASE. MOUNTS TO FINE CLIMAX. BUY IT.

At the outset the audience is told this is a true re-enactment of a real life case. It actually happened a number of years ago and today remains on the books of the Connecticut police, an unsolved murder.

The inference of the title concerns a prosecuting state's attorney who proved the man he was supposed to send up was quite innocent of murder and could not possibly have done it.

As the entertainment offering "Boomerang" should give a fine account of itself when the machinery of information — press, lip and otherwise—is set in motion. It is a film that stands to catch on and shortly thereafter slips into high gear for favorable returns and high satisfaction to the spectator.

Already there is a ready-made audience in the few million readers of the Reader's Digest article by Anthony Abbot which forms the basis of the scenario.

Plot commences with the slaying of a minister. Later the local police have a hard time, tormented by the press and scheming politicians who seek office. At length a suspect is taken in Ohio and brought to trial.

Dana Andrews as the prosecutor is not convinced Arthur Kennedy did it and in court he proves this. How it is done, what he does, lines of questioning, clues, exhibits, witnesses and the legal like will not be revealed here. They are shrewdly presented. The climax is tense, gripping.

It's a good show all the way.

CAST: Dana Andrews, Jane Wyatt, Lee J. Cobb, Arthur Kennedy, Sam Levene.

CREDITS: Producer, Louis de Rochemont; Director, Elia Kazan; Screenplay by Richard Murphy based on a Reader's Digest article by Anthony Abbot; Cameraman, Norbert Brodine.

DIRECTION, Fine. PHOTOGRAPHY, First Rate.

Richard Arlen Cast

Marking his 25th year in pictures and 13th assignment for Producers Pine and Thomas, Richard Arlen has been set to star in "Speed to Spare" which goes into production in September for Paramount release.

THE YEARLING

with Gregory Peck, Jane Wyman, Claude Jarman, Jr.
MGM 134 Mins.

TOP FLIGHT ALL THE WAY, THIS MAGNIFICENT FILM VERSION OF THE RAWLINGS NOVEL RATES WITH THE SCREEN'S BEST IN PRODUCTION, DIRECTION, PERFORMANCE, SCRIPTING AND IN TECHNICOLOR.

In broad Technicolor panels which are easily the most strikingly beautiful color work of many seasons, an unusually simple story manages to become a profound, impressive theme interlaced with tenderness, brutality, the vagaries of nature, the instinct of survival and the shining love of a youngster for a pet deer.

Young Claude Jarman, Jr., has never before acted in front of a camera. This is his first appearance. He is a find. All the goodness, love and reflected light of childhood's innocence illuminates his role and he performs with a natural ease and grace that stands to make him beloved of audiences.

Brown's direction sustains Jane Wyman and Gregory Peck in extremely potent sections of emotional highlights and shadings. They are superb, convincing, and deliver with a realism that subtly warms the spectator into a state of rabid belief.

In its broader aspects this simple story is a poem, reflecting nature, delineating people, flowing with the time and tide of men, conveying feelings of their strength, their sweat, their struggle for their daily bread. Its setting is the Florida scrub country. It is a telling interpretation of backwoods Americana of the post Civil War period.

Miss Rawlings has brought light on the natural aspects of the Florida scrub country. She has told in fine workmanlike details of the flora, fauna and the lush agriculture. She has interpreted the relative intrusion and perils of people contesting the strength of nature in a semi-tropical locality.

She has concerned herself in "The Yearling" with the Baxters. Father, mother and son are played by Peck, Miss Wyman, and young Jarman. They are the pioneer type. They hewed their place out of jungle growth. With the exception of "Jody" their children have all died. He is ill when we first see him. He is in the glen lying half asleep by a brook and being subtly aware of the wild life about him. It is a nostalgic state communicating itself at once.

But immediately nature intrudes. A bear kills two pigs. Peck and Jarman and their dogs take after him. This winds up in a savage sequence, the real thing, or these eyes have not been going to films for years without gaining that much discernment. The dogs and bear really have it out. It proves a draw. Farm life is taken up once again.

Peck is "snake bit." He kills a doe. Heart and lungs are applied to the bite. In time he is saved. "Jody" gets the orphaned fawn. He raises it and these are the poignantly poetic sequences as the boy and his growing animal romp and run. Later the deer gets into the corn. Peck is hurt. "Jody" in order to keep his deer must put in some work replanting and building a higher fence.

He does a man's job and well. But the deer gets into the corn again and it becomes a matter of existence. Miss Wyman shoots the deer. "Jody" must finish him off. Heartbreakingly he does and in childish anguish runs off in a fever of hate for his parents. He comes back after three horrible days—changed—to take his place in the household, a man.

The language of these characters is fundamental American, colorful, quaint and sparked with glints of wisdom, consideration and feeling. Miss Wyman and Peck remain in character always and they stand to gain great stature in the sincerity of their interpretations. The supporting players are colorful, adapt themselves admirably to the story.

CAST: Gregory Peck, Jane Wyman, Claude Jarman, Jr., Chill Wills, Clem Bevans, Margaret Wycherly, Henry Travers, Forrest Tucker, Matt Willis, Dan White, George Mann.

CREDITS: Producer, Sidney Franklin; Director, Clarence Brown; Cameramen, Charles Rosher, Leonard Smith, Arthur Arling.

DIRECTION, Magnificent. PHOTOGRAPHY, Superb.

It's a Joke, Son

with Kenny Delmar (Senator Claghorn)
Eagle-Lion — Released through PRC in Canada 63 Mins.

PLENTY OF GAGS, LAUGHTER, AND LIGHT DRAMA MAKE THIS ONE A CORKING COMEDY OFFERING. HEADED FOR STRONG BO.

Comedy emphasis in "It's A Joke, Son" stems from the stalwart defense of the South by Kenny Delmar who never misses a trick when it comes to making humorous comparisons or sharply differentiating numerous and inevitable provocations that come his way when a political campaign run by northerners is launched in his home town.

The picture, the first to be produced in Hollywood by Eagle-Lion Films, definitely puts the Pathe Industries' newest subsidiary in the cinematic running auspiciously. Into its production obviously has gone a wealth of showmanship. The title is topical the theme ditto, and Delmar clicks like a telegraph key.

"Senator" in a small Southern town, Delmar becomes embroiled in politics after his wife, Miss Merkel, is nominated to run for state office. She appropriates money Delmar received for his mint patch. Previously, Delmar gave the money to Miss Lockhart and Farrell, young romantics, to start them off in connubial life.

To square things he agrees to run as candidate of a third party —for campaign funds. However, he learns his backers are crooks headed by Dumbrille. They try to keep him doggo until he is disqualified. Miss Lockhart and Farrell come a-hunting. A band plays "Dixie." It being impossible to restrain Delmar when he hears the "National anthem," he crashes from captivity and arrives in time to win the election.

Comes the conclusion everyone is happy and there is an inaugural parade that must detour in its route down the main street because Daisy decided to catch a few winks.

CAST: Kenny Delmar, Una Merkel, June Lockhart, Kenneth Farrell, Douglas Dumbrille.

CREDITS: Production Chief, Bryan Foy; Producer, Aubrey Schenck; Director, Ben Stoloff; Original screenplay, Robert Kent, Paul Gerard Smith; Cameraman, Clyde De Vinna.

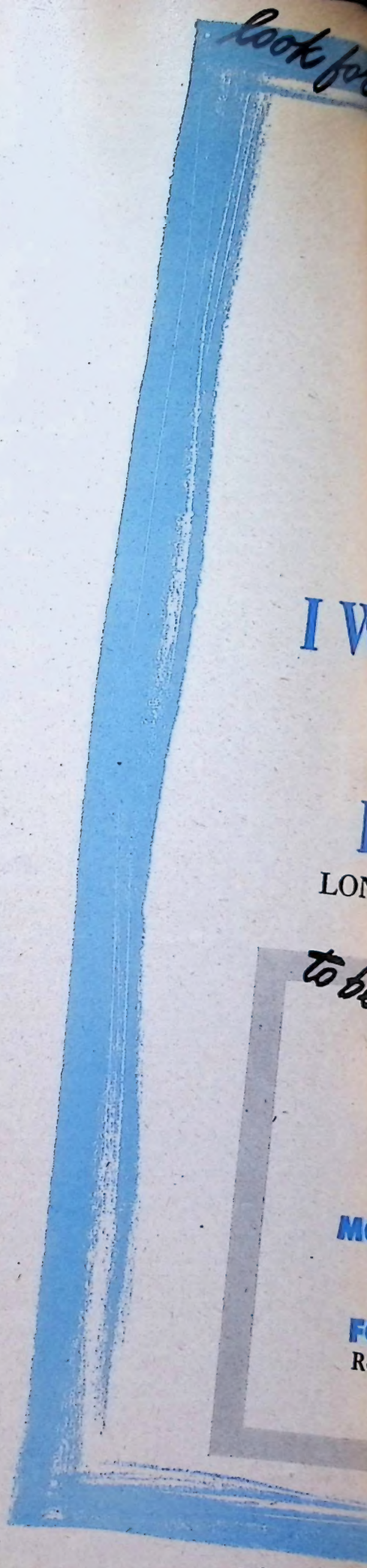
DIRECTION, Good. PHOTOGRAPHY, Good.

★ WARNER Canadian NEWS - NOV. 1 ★

The whole industry is calling it

THE MIRACLE FROM 56th STREET

From 20th's Home Office on 56th St. in New York City and the Studio in California, the news has raced throughout all fields of the industry—production, distribution and exhibition—that *20th has the answer!*



ourself...

NOW BREAKING RECORDS AT THE ROXY, NEW YORK

MIRACLE ON 34th STREET

MAUREEN O'HARA · JOHN PAYNE

NEXT ATTRACTION AT RADIO CITY MUSIC HALL

THE GHOST AND MRS. MUIR

GENE TIERNEY · REX HARRISON · GEORGE SANDERS

WORLD PREMIERE ORIENTAL, CHICAGO, JULY 3rd

ONDER WHO'S KISSING HER NOW

In TECHNICOLOR · MARK STEVENS · JUNE HAVER

10 STATE DAY-AND-DATE WORLD PREMIERE JULY 10

OB, SON OF BATTLE *In TECHNICOLOR*

McCALLISTER · PEGGY ANN GARNER · EDMUND GWENN

followed by...

KISS OF DEATH
ictor Mature · Brian Donlevy
Coleen Gray

HER WORE TIGHTS
In TECHNICOLOR
Betty Grable · Dan Dailey

KES OF HARROW
Harrison · Maureen O'Hara

NIGHTMARE ALLEY
Tyrone Power · Coleen Gray
Joan Blondell · Helen Walker

FOREVER AMBER
In TECHNICOLOR
Linda Darnell · Cornel Wilde
Richard Greene · George Sanders

DAISY KENYON
Joan Crawford · Dana Andrews · Henry Fonda

GENTLEMAN'S AGREEMENT
Gregory Peck · Dorothy McGuire
John Garfield · Celeste Holm

Miracle hits are from 20th *Century-Fox*

AL
JOLSON
'HEART of NEW YORK'
$ $ $
PAULETTE
GODDARD
'SECOND CHORUS'
$ $ $
JIMMY
STEWART
'JIMMY STEPS OUT'
$ $ $
MARTHA
SCOTT
'CHEERS FOR MISS BISHOP'
$ $ $
JIMMY
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LIMITED

Montreal Wins Mono Billings Drive

Montreal led the Monogram billings contest, which began February 8th and continued for 21 weeks, with Toronto second and Winnipeg third. The aim of the drive was twofold, being based on both sales and billings. In addition each branch was offered 10 per cent on the liquidation of product sold during the 1945-46 season and earlier, a quota having been set. Vancouver and Winnipeg earned extra money by besting the quota of unplayed committments.

Led by Sam Jacobs, the Montreal branch collected $250 of the $500 billings money. Toronto captained by Frank Vaughan and with Irving Stern assisting, won $150 and Winnipeg, headed by Joe McPherson, got $100.

The runners-up were L. I. Michelson, Saint John; H. Page, Vancouver; and F. Scott, Calgary.

CAPAC Sues Sask'n Theatre Owner

The Composers, Authors and Publishers Association of Canada, Limited, has entered action in a Saskatchewan court against F. W. Falkner, owner of the Falkon Theatre in Tisdale, Saskatchewan. The association asks for damages and for an injunction for alleged copyright infringements, claiming that unauthorized use has been made of music composed by clients of CAPAC.

Scenarists Assigned

Novelists Hans Habe and Michael Blankfort have been assigned to script "The Children" for United States Pictures from Peter Viertel's story.

Yonson Secretary Of General Th. Supply

Cliff Yonson has left his post at the head office of Famous Players, where he was assistant chief accountant under Bill Kerr, to become secretary of General Theatre Supply Company, Limited, Toronto, Peter D. Brown announces. The latter company is a subsidiary of the former. He succeeds Willis Davis, with General Theatre Supply since 1939.

Yonson joined the organization in 1918 as treasurer of the Regent Theatre and in 1919 was transferred to head office when the Paramount Theatres Company was established. Later in 1919 the Pantages, now the Imperial, was opened and Yonson went there as assistant manager and treasurer.

He left the company to live in New York and returned to it in 1924 as assistant auditor, moving into the post just vacated by him when the department was reorganized in 1930.

WB Canadian Staff To NY Sales Meet

Warner Brothers' Canadian district manager, branch managers and salesmen will attend the first of two sales conferences set by Ben Kalmenson, vice-president and general sales manager, for the Waldorf-Astoria Hotel in New York, July 31st to Aug. 2nd.

Jules Lapidus, eastern and Canadian division sales manager, will also attend the New York meeting.

Fletcher's 'Flicks' On Radio Network

The first Canadian coast-to-coast radio show about Hollywood news, Susan Fletcher's "Flicks & Flacks," premiered over CJOR, Vancouver, from the CJOR Playhouse this week. The premiere was in the form of a party, with guests invited to meet the stars of the first show, Jorja Curtwright of Hollywood, John Garris of the Metropolitan Opera, Kaye Connor of London, Doreen Wilson of Los Angeles and Lee Bowman of Hollywood.

During the first thirteen weeks there will be disc interviews with Mary Pickford, Dennis O'Keefe, Seymour Nebenzal, Perc Westmore, Geraldine Brooks, Tom Conway, George Colouris, Margaret Lockwood and Stewart Granger.

The show, which seems as though it might be the most enterprising of its kind in Canadian radio history, will feature Hollywood, British and Canadian movie news.

UK Commons Passes Tax On Grosses

The British House of Commons, in spite of vigorous opposition from the motion picture industry, approved the amendment to the Finance Act of 1935. This will permit the exchequer under Hugh Dalton to impose a percentage tax on the earnings of imported films at the boxoffice as customs duty. The present tax is five cents per foot ad valorem.

Fined For Abuses Of Amusement Tax Act

Rexford Ostrander, propietor of the Rex Theatre, Lucknow, Ontario, a 16mm. situation, was fined $450 and costs or three months in local police court recently by Magistrate Otto McClevis on charges of infractions of the Dominion Amusement Tax Act.

Testimony revealed that Ostrander had failed to make proper returns and over a period of time had not forwarded the correct information regarding the number of his patrons and had otherwise misrepresented facts of concern to the government.

RKO Men Meet For Sales Gab

(Continued from Page 1)

Theodore L. Carey, assistant to Leo M. Devaney, Canadian general manager; and John E. Marier salesman and Hugh P. Hamilton, student salesman.

From Montreal were Murray L. Devaney, branch manager, and Samuel H. Decker, Harry Cohen and Robert Middleton, student salesman.

Delegates from Saint John consisted of Herman H. McArthur, branch manager, and Arthur E. Elliot, salesman.

The two from Calgary were Reginald J. Doddridge, branch manager, and J. P. Rea, salesman.

Vancouver exchange representatives were James F. Davie, branch manager, and William J. Jones, supervisor.

Meyer Nackimson, branch manager, and Hector H. Ross, salesman, attended from Winnipeg.

In addition George Degnon and Lloyd Muir of the Canadian publicity staff and Charles Boasberg, head of the division which includes Canada, were there.

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Pete Barnes PRESENTS
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Vancouver.

Theatre Building Going Forward

(Continued from Page 1)

the other being H. E. Gaudet's 560-seat Capitol.

Due to open any day is Bruce McLeod's 425-seat Fox Theatre in Parkhill, Ontario, the first in that community. McLeod now operates houses in Strathroy, Glencoe, Kitchener, Elmira and Watford and is moving the projectionist and manager to the new theatre from Kitchener.

The Imperial, 450-seat Humberstone, Ontario, theatre of Lisha Zarek, who operates two other houses, will be opened on July 25th with a Hollywood-style premiere worked out and emceed by Curly Posen.

An August opening is expected for the new Starlite Drive-in Theatre being built on the Sodom Road, near Niagara Falls in Willoughby Township. In charge of the project are Hoakey, Low and Pirson of St. Catharines and D. McCourt of Nigara-on-the-Lake will be the operator.

Within a week of getting permission from the North Battleford, Saskatchewan, council, Famous Players Canadian Corporation started work on its new theatre. Given a 50-foot lot on Main Street by the council in preference to a 30-foot lot on King Street on which construction had started, Famous Players agreed to a stipulation that if the theatre is not ready by June 1st, 1949, title to the lot will revert back to the city.

Start of work on J. E. Mongraine's theatre in the St. Michel district of Montreal has been deferred. Plans call for a 650-seat house costing approximately $40,000.

If the labor and material situations ease, Odeon Theatres of Canada Limited will start construction in the Spring on its 1,500-seat, $400,000 project in Edmonton, Alberta. The $25,000 worth of alterations to the company's 900-seat Rex Theatre in St. Jerome, Quebec, are nearing completion.

Objections by some local residents to the theatre on Toronto Island proposed by A. Samuels has caused the city council to hold the matter in abeyance until such time as it can be investigated fully.

Three Quebec theatres will have alterations made shortly. Famous Players will spend $15,000 to add a 500-seat balcony to its 756-seat Imperial Theatre in Three Rivers. Roland Cardinal is adding six bowling alleys, costing $3,000, in the basement of his Theatre Canadien in Montreal and $30,000 will be spent for interior and exterior alterations by Odeon Theatres on its 928-seat Capitol Theatre in Montreal.

General Films' Sales Convention

General Films Limited recently completed its annual sales convention with a meeting at Toronto at which the complete sales staffs from Toronto, Saint John, Newfoundland, Moncton, New Brunswick and Montreal were in attendance. Previously there had been a meeting at Regina, with sales staffs from the western section, including Winnipeg, Regina, Edmonton, Calgary and Vancouver, being on hand.

Shown in the photograph, from the left, are S. C. Atkinson, president of General Films; Sam Rose, president of Victor Animatograph Corporation of Davenport, Iowa, who was one of several noted guest speakers; William Redpath of the Toronto office, who assisted at the conferences; and O. M. Paulson, vice-president of General Films, who acted as chairman.

Other speakers were Herb Meyers of Charles Beseler Co., New York; A. Wertheimer, Radiant Screen Corp., Chicago; and Keith Ledyard of the Jam Handy Organization, Detroit.

Profs Ponder Pix For UofT Curic

(Continued from Page 1)

who now has the report, organized the committee last December under the chairmanship of Dr. C. R. Myers.

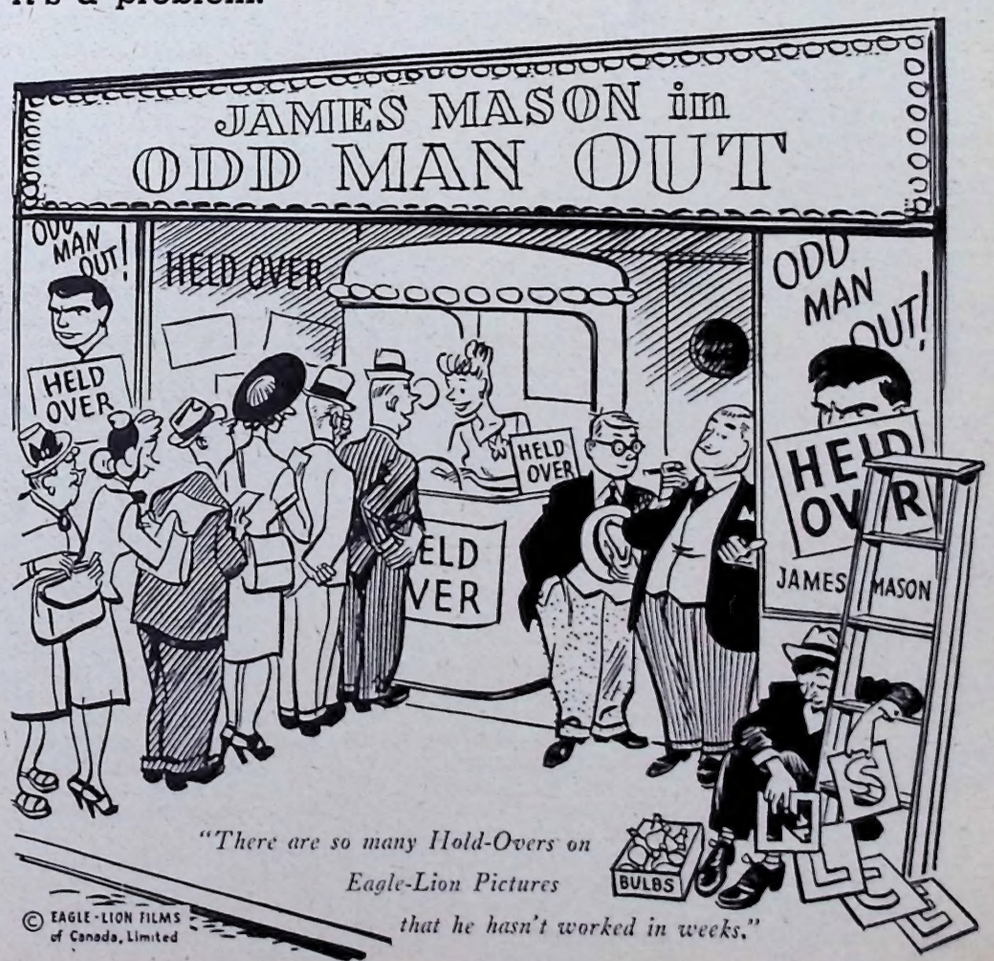
Extensive correspondence was entered into with educational authorities and experts in Engand by the group, who also visited some 30 organizations in the United States, including 12 specially selected universities.

According to Dr. Myers, the British Ministry of Education is speedily equipping every classroom in the country for the use of film strips and hopes to have the job completed within ten years. Pioneering the development of new techniques in the use of film is Cambridge University.

If the distribution of all such aids is properly organized, and if they are properly utilized by teachers, experience in many educational institutions shows that students profit greatly from their use, pointed out Dr. Myers.

Motion picture producers in Hollywood are showing a tendency, stated Dr. Myers, to make available for educational purposes commercial motion pictures that have educational value.

It's a problem!



Renaissance Co'y Plans Six Films

Six films will be made by the newly-reorganized Renaissance Films Distribution, Incorporated, in 1947-48, two in conjunction with other producers, J. A. DeSeve, president and general manager, revealed at a press conference in Montreal recently.

DeSeve, who formerly held the position of general manager and secretary-treasurer of France-Film, the largest distributor and exhibitor of French-language films in the Dominion, succeeded Charles Phillip as head of Renaissance after resigning from France-Film in 1945.

Renaissance Films, which produced and released the first French film to be made wholly in Canada, "La Pere Chopin," in May of 1945, has undergone important expansion under the guidance of DeSeve. The company has nearly completed the building and equipping of up-to the-minute studios at Cote des Neiges in Montreal and has added a branch of the International Central Cinema to its organization. This latter company produces religious films of a Catholic nature.

French technicians are sailing shortly to teach Canadians the "know-how" of film production. Associated Screen News of Montreal is equipping a laboratory to handle all Renaissance printing and developing, while Fiat-Film will do the dubbing for the world market at its former studios in France, the Garenne Auditorium. The last-named company can turn out four productions a month with synchronized translation in any language due to an oscillograph invented by two of its engineers, Gratioulet and Carre.

First on the production program is "Le Divin Sacrifice," an all-religious film which will probably be photographed in natural color and will likely be premiered in the Vatican. It will be under the direction of Abbe Vachet.

The next three will be "Rancon," a musical starring a noted female singer; "Triomphe de La Vie," from an original idea by Abbe Vachet; and "L'Homme aux Bonbons," a film with a Canadian theme that will have its locale set in Gaspe Peninsula and L'Ile Oiseaux.

In addition, Jules Calamy, the French producer, will come to Canada to collaborate on his "Un Homme Se Penche sur Son Passe" and the Societe Sifra will make in conjunction with Renaissance Gregoire Leclos' "L'Avalanche."

Janet Blair Cast

Janet Blair will star in Columbia's "Let's Fall in Love."

'Watch Film Classics'

Writes CHICK LEWIS in the Showmen's Trade Review

"Under the able guidance of Joe Bernhard, Film Classics is moving ahead in its plan for a wholly-owned distributing organization capable of handling top-ranking product.

"This page has consistently maintained for the past years that the industry needs new distribution outlets so that independent producers may be free to negotiate the best possible deals for the distribution of their pictures.

"It is not a healthy condition for an industry as large as ours to be controlled by the same companies that have dominated it for the last twenty-five years. New distributing organizations and new blood will revitalize the whole business and bring back to it the measure of competition any good industry needs to progress and live."

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British Film Star Visits Belleville

One of the features of the Belleville, Ontario, "Old Home Week" will be the visit of one of J. Arthur Rank's British film stars, Michael Redgrave, through arrangements made by Willard Fawcett, manager of the Odeon-operated McCarthy Theatre in that city.

Rai Purdy, Toronto producer, set up all the evening feature attractions, including the "Miss Eastern Ontario" beauty contest in the Arena at which Redgrave will make his appearance.

Toronto-Born Girl Gets Title Role

Gale Sherwood, 18-year-old Toronto-born actress, has been cast in the title role of Ensign Productions' "Blonde Savage" by Lionel Toll, producer of the film, which will be released by Producers Releasing Corporation.

This will be Miss Sherwood's second important assignment, her first, recently completed, being the role of Sofia in Allied Artists' story of the life of Tchaikowsky, "Tragic Symphony." An accomplished singer, her youthful career began through her performance in the Greek Theatre's production of "Rosalie."

Abbott And Costello To Make First Indie

Bud Abbott and Lou Costello, whose previous comedies have earned a net profit of more than $17,000,000 to put them in the "top ten money-making stars" bracket for three consecutive years, have signed with Hollywood Eagle-Lion Films for their first independent venture, "The Noose Hangs High," it was announced by Bryan Foy, vice-president in charge of production at Eagle-Lion studios.

"The Noose Hangs High," budgeted at $1,600,000, will go before the cameras on August 18, and will be produced by Milton H. Feld, who has produced the thirteen successful comedies in which the zany pair starred.

Universal Pays New High For 'Harvey'

Universal-International Pictures has purchased the Broadway stage hit, "Harvey," for screening at a price said unofficially to be $1,000,000. Statement said, "One of the highest prices ever paid for any property, topping any previous amounts ever paid for any stage play or book."

Former high was the reported $500,000 paid by Warner Brothers for the screen rights to "Life With Father," which film is now ready for release.

Shooting On For E-L Dom'n Film

The final title of the Eagle-Lion Cinecolor film to be shot entirely in Canada, originally called "Rainbow Ridge," will be either "Stampede" or "Wild Conflict." Scenes taken at the world-famous Calgary Stampede will be incorporated in the picture, most of which is being shot on the Duke of Windsor's Alberta ranch.

A $2,000,000 production, the most ambitious to date of the new company, it will be released in Canada through PRC, as is all of Hollywood Eagle-Lion's product. Two top players have been aded to the cast. Joan Leslie, star of the company's recently-completed "Repeat Performance," will have the feminine lead opposite James Craig. Comedy lead will go to Jack Oakie, who has been retired for two years, his last picture being Universal's "She Wrote the Book." Oakie is said to have lost 30 pounds and is as slim now as he was at the height of his fame.

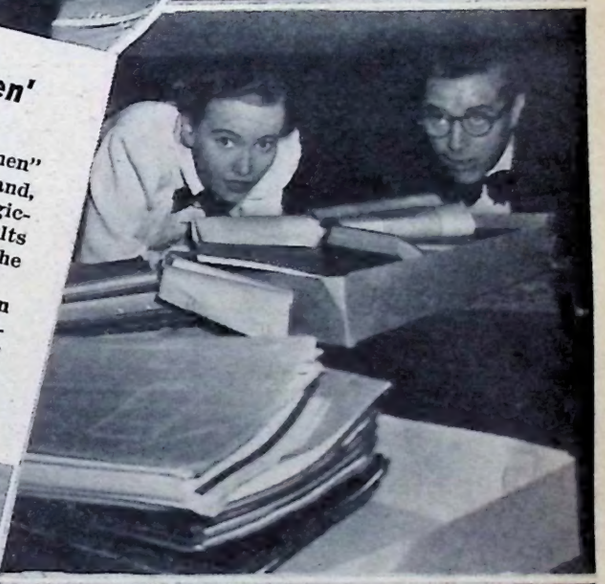
Canadian officials were instrumental in obtaining permission to film the production on the Duke of Windsor's ranch, in keeping with their newly instituted policy of expanding motion picture facilities in Canada. All possible assistance has been offered Eagle-Lion by the Duke, including the use of the main ranch house for interiors.

Locations for "Stampede" will also include sites in Banff and Lake Louise, famed resort areas. Dominion authorities believe that increased motion picture use of the country's scenic wonders will produce tourist trade as well as intensify interest in Canada as a film centre.

NFB Costs Checked By House Committee

Several expenditures of the National Film Board came under scrutiny of the public accounts committee of the House of Commons when Watson Seller, auditor-general, presented his current report. In reply to questions by Donald Fleming, member for Eglington, he stated that the sum of 85 pounds paid by the London office for air passage for John Grierson from England to Canada had been repaid by Grierson, who had accepted only because it had been intimated to him that his services were wanted in Canada by the Board.

Seller also revealed that two employees were required to return $400 each when their expense accounts, one for a trip to Greece and the other for entertainment in London, were deemed to be too high.



'The Trouble With Women' Paramount Comedy

PARAMOUNT'S "The Trouble With Women" is a comedy that takes psychology and, unlike the recent trend for heavy psychological films, pokes gentle fun at it with results that seem a certainty to be enjoyed by the big majority of filmgoers.

With Ray Milland, Teresa Wright and Brian Donlevy, the film is the story of a timid professor of psychology, engaged to the dean of women, who becomes entangled with a woman reporter.

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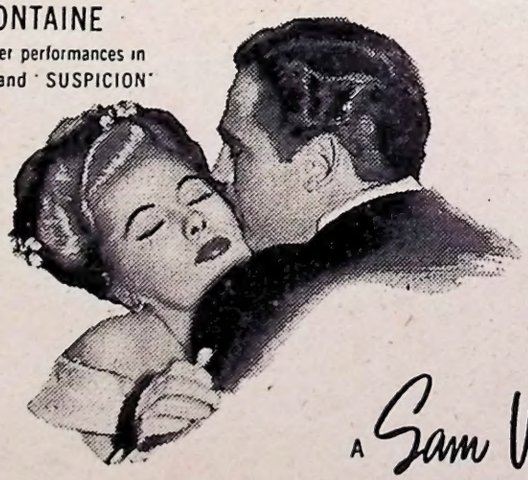

"IVY"

A Sam Wood PRODUCTION

with SIR CEDRIC HARDWICKE LUCILE WATSON ROSALIND IVAN SARA ALLGOOD

Produced by WILLIAM CAMERON MENZIES • Screenplay by CHARLES BENNETT • Based on the novel "The Story of Ivy" by Marie Belloc Lowndes • A UNIVERSAL-INTERNATIONAL PICTURE

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